

# THE DMAKE JOURNEY



## Highlights & Events

Convocation

Photography day



Celebrating journeys,  
achievements, and new  
beginnings

**FIRST AND LARGEST  
AGENCY BASED  
ACADEMY IN  
KOLLAM**

[www.dmakeacademy.in](http://www.dmakeacademy.in)



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# A WORD FROM THE ACADEMIC DIRECTOR

It gives me immense pleasure to welcome you to this edition of Dmake Academy Lounge, a magazine that captures the spirit, energy, and achievements of our academy community. A magazine is more than just pages—it is a mirror of our journey, a record of milestones, and a space where every student's effort finds its place.

This past month at Dmake has been nothing short of inspiring. We celebrated a series of events that brought together learning, creativity, and unity. Our Convocation Ceremony honored students who completed their programs, a proud reminder of the growth we nurture together. The start of a new Digital Marketing batch and the Orientation class brought fresh faces and enthusiasm into our academy. On lighter notes, Emoji Day and Chocolate Day created memories filled with laughter and bonding. We also celebrated World Photography Day, where creativity shone through the lenses of our students, and Independence Day, which reminded us of our roots, freedom, and responsibilities as citizens.

This magazine is important because it preserves these moments, giving us a chance to relive them and reflect on the values they bring. For students, it is a reminder of achievements big and small; for faculty, it is proof of progress; and for the Dmake family, it is a story of togetherness.

As you turn the pages, I invite you to see this magazine not just as a publication, but as a celebration of our collective journey.

MUHAMMED IKBAL  
ACADEMIC DIRECTOR  
DMAKE ACADEMY







**ORIENTATION IS  
NOT JUST THE  
BEGINNING OF  
CLASSES, BUT THE  
BEGINNING OF  
TRANSFORMATION**

## **A Fresh Start: Digital Marketing Batch Orientation**

The journey of a thousand miles begins with a single step—and on July 14, Dmake Academy welcomed a brand-new batch of aspiring digital marketers through an inspiring Orientation Session.

The session began with a warm welcome from our faculty and mentors, setting the tone for what lies ahead: a journey of learning, creativity, and transformation. Students were introduced to the academy's unique agency-based training model, the course modules, and the practical approach that defines every Dmake program.

To break the ice, fun activities and interactive discussions were conducted, helping students connect with one another while getting a glimpse of the collaborative environment that will define their classroom experience. Faculty members shared insights about industry trends, success stories of alumni, and the opportunities awaiting digital marketing professionals in today's competitive world.

The orientation wasn't just about schedules and rules—it was about inspiration and motivation. Students left the session with clarity, excitement, and a strong sense of belonging to the Dmake family.

# MEET OUR DIGITAL MARKETING TRAINERS

**Guiding the New Batch Toward Success**



## TEAM HEAD & DIGITAL MARKETING FACULTY

Leading the team with vision and expertise, Sumayya ensures that every student gets a strong foundation in digital marketing strategies, campaign planning, and content development.

## DIGITAL MARKETING FACULTY

Known for his practical teaching style, Sourav equips students with hands-on skills in paid ads, campaign management, and digital tools to prepare them for real-world projects.



## SOCIAL MEDIA SPECIALIST

From Instagram trends to Facebook campaigns, Amalendhu trains students in building strong online presence and managing social media with creativity and strategy.

## SEO SPECIALIST

With expertise in search engine optimization, Shamsi guides students in mastering keywords, Google tools, and ranking strategies that form the backbone of digital success.







# Convocation Ceremony

***“Convocation is not the end of learning; it is the beginning of a new chapter in success.”***

The Convocation Ceremony held on July 28 was a proud and emotional milestone for Dmake Academy. It was not just a certificate distribution—it was a celebration of journeys, struggles, and achievements. Students who had completed their programs walked across the stage to receive their certificates, marking the beginning of their professional digital marketing careers. The hall was filled with joy, applause, and the smiles of both students and mentors who had witnessed their growth. The event also featured cultural moments, student performances, and special awards for outstanding achievers. More than a function, it was a reminder of why we do what we do—helping students build a brighter digital future.

# CONVOCATION INSPIRED BY LEADERS



***“Your certificate is just the beginning. Keep learning, keep adapting, and the digital world will open endless doors for you.”***

The highlight of our Convocation Ceremony on July 28 was the presence of Abdul Latheef Sir, Growth Marketer and Ex-Meta professional, who joined us as the Chief Guest.

His inspiring keynote combined personal experiences, industry knowledge, and valuable insights into the evolving digital landscape. In an engaging interactive session, Latheef Sir spoke with our students about the importance of adaptability, data-driven marketing, and building a growth mindset.

He emphasized that success in digital careers lies not just in mastering tools, but in continuously learning and innovating. The session sparked curiosity, inspired confidence, and motivated graduates to see beyond certificates—to envision long-term growth in their professional journeys.

We extend our sincere gratitude to Abdul Latheef Sir for gracing the occasion and leaving our students with words that will guide them in their future careers.



# SPECIAL GUESTS @ CONVOCATION

**“YOUR PERSONAL BRAND IS  
YOUR BIGGEST ASSET—  
NURTURE IT, SHARE IT, AND  
LET IT INSPIRE OTHERS.”**

The convocation celebrations became even more exciting with the presence of Amruth and Aishwarya, two vibrant social media influencers who joined as our special guests. With their creativity, energy, and strong presence in the digital space, they brought a youthful spark to the event and instantly connected with our students.

During their interactive session, Amruth and Aishwarya spoke about the power of content creation, the importance of staying consistent, and how influencers shape modern marketing. They encouraged students to not only focus on technical skills but also to build a personal brand that stands out in the digital crowd. Their stories of trial, creativity, and growth on social platforms inspired our learners to dream bigger and explore opportunities beyond the traditional paths.



The duo also joined students in fun moments, photos, and cultural programs, making the event even more memorable. Their presence reminded everyone that digital marketing is not just a career—it's also a canvas for creativity and influence.

# OUR PROUD GRADUATES – MEMORIES IN FRAMES



The convocation stage on July 28 shone brightest when our students stood tall, certificates in hand, smiles on their faces, and dreams in their hearts. Every photograph captured during the ceremony reflects a story of hard work, perseverance, and transformation.

From receiving course completion certificates from Abdul Latheef Sir to celebrating the internship certificate handovers with Amruth & Aishwarya, each frame showcases not just an achievement but also the spirit of togetherness at Dmake Academy. Group photos, candid laughter, and proud moments with faculty made the convocation a memory that will live on forever.

This gallery is a tribute to our students—the true stars of Dmake Academy—as they begin their professional journeys in digital marketing and multimedia.



**“Behind every smile in these photos lies a journey of effort, growth, and success.”**



**Meera Krishnan**



**Fathima Rasheed**



**Subin Babu**



**Saidali**



**Hishana**



**Albin Mathews**



**Prasidh**



**Jeevan**



**Krishnan Unni**



**Bijoy.G**



**Vishak.v**

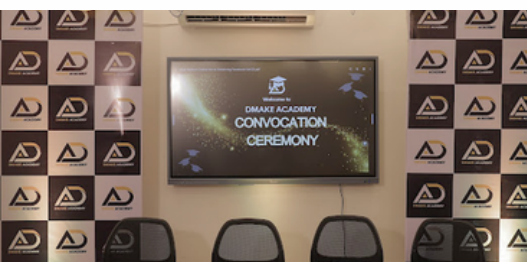


**Veena Raj**



**Hajara**

# Convocation Highlights



The most memorable moment of the Convocation Ceremony, July 28, was the proud course completion certificate handover by our Chief Guest, Abdul Latheef Sir (Growth Marketer & Ex-Meta).



The ceremony also featured a special internship certificate handover session, led by our vibrant social media influencer guests, Amruth and Aishwarya.





# CELEBRATING STUDENT ACHIEVEMENTS

The convocation evening sparkled with pride as we recognized students who went above and beyond in their learning journey at DMake Academy. The Award Session honored talent, dedication, and the spirit of creativity.

## Creative Project Award – Bijoy



## Best Website Creator – Subin Babu



## Social Media Star – Fathima Rasheed



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# DMAKE COMMUNITY – OFFICIALLY LAUNCHED



A proud milestone at Dmake Academy was the official launch of the Dmake Community, unveiled by our honorable guest Abdul Latheef Sir during the convocation ceremony. The launch also included the logo reveal, marking the beginning of a new era of student collaboration and connectivity.

The Dmake Community is designed exclusively for our students, offering lifetime access to a network that grows with them. Through this platform, members will receive day-to-day updates, industry news, job opportunities, and continuous learning resources. More importantly, it serves as a space to stay connected with peers, faculty, and mentors, even after graduation.



This initiative reflects Dmake Academy's vision to not just train professionals but to build a family of lifelong learners and achievers. The community is more than a group—it is a bond that keeps our students inspired, informed, and empowered.



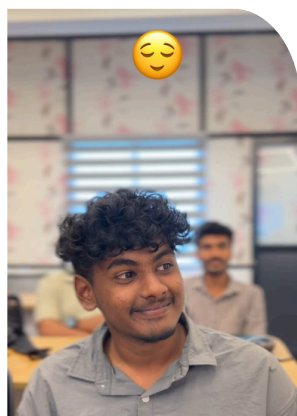
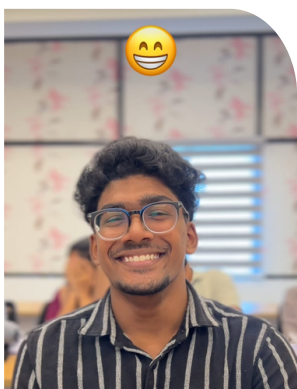
# INDEPENDENCE DAY CELEBRATION

Dmake Academy proudly celebrated Independence Day with great enthusiasm and unity. The day began with a flag hoisting ceremony, followed by cultural performances, speeches, and activities that reflected the values of freedom and patriotism. Students showcased their creativity through skits, songs, and digital posters that highlighted the importance of independence in today's world.

The celebration was not only a tribute to our nation's rich history but also a reminder to our students of the responsibility that comes with freedom—to innovate, to contribute, and to shape a brighter digital future for the country.



## WORLD EMOJI DAY CELEBRATION

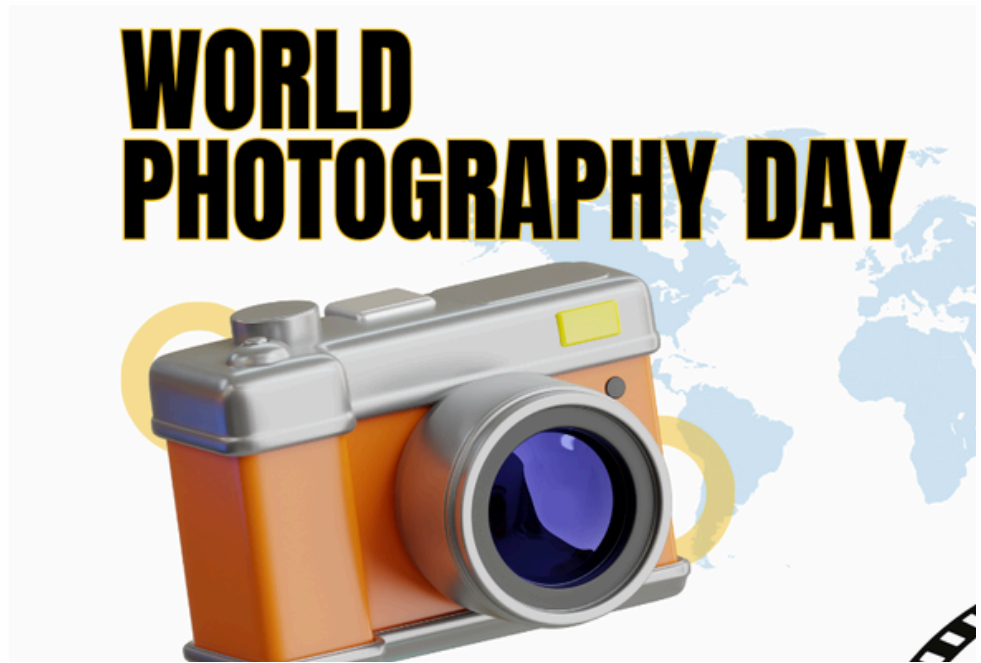


In a fun twist, DMake Academy also celebrated World Emoji Day—a day dedicated to the universal language of emotions. Students engaged in exciting activities like emoji quizzes, creative design challenges, and digital campaigns using their favorite emojis.

The celebration highlighted how emojis have become an integral part of modern communication, bridging cultures and making digital conversations more expressive. With laughter, creativity, and lots of smiles, the day reminded us that emotions are at the heart of every message we share.

# WORLD PHOTOGRAPHY DAY

Photography is more than capturing images—it is about preserving emotions, telling stories, and seeing the world through unique perspectives. At Dmake Academy, we celebrated World Photography Day not just as an event, but as a creative platform for our students to showcase their talent and passion. The celebration reflected our belief that creativity fuels learning, and every picture has the power to inspire.



## PHOTOGRAPHY DAY

To mark the day, Dmake Academy introduced an exciting Photography Competition for students. The program aimed to encourage creativity, originality, and storytelling through lenses. With overwhelming participation, the competition became a stage for budding photographers to express their perspectives and refine their skills.



# World Photography Day Competition

To mark the spirit of World Photography Day, Dmake Academy organized an exciting Photography Contest with the theme “Happy Faces”. The event aimed to encourage creativity, celebrate moments of joy, and showcase the talent of aspiring photographers within and outside the academy. The central theme of the contest was “Happy Faces”, highlighting genuine expressions of joy, positivity, and togetherness. Participants were asked to capture candid moments that reflect happiness in its purest form.



**WORLD PHOTOGRAPHIC DAY**

**PHOTOGRAPHIC CONTEST**

CONTENT  
**HAPPY FACES**

IMAGES ARE ONLY CAPTURED WITH **MOBILE**

**1<sup>ST</sup> PRICE : ₹ 1000/-**

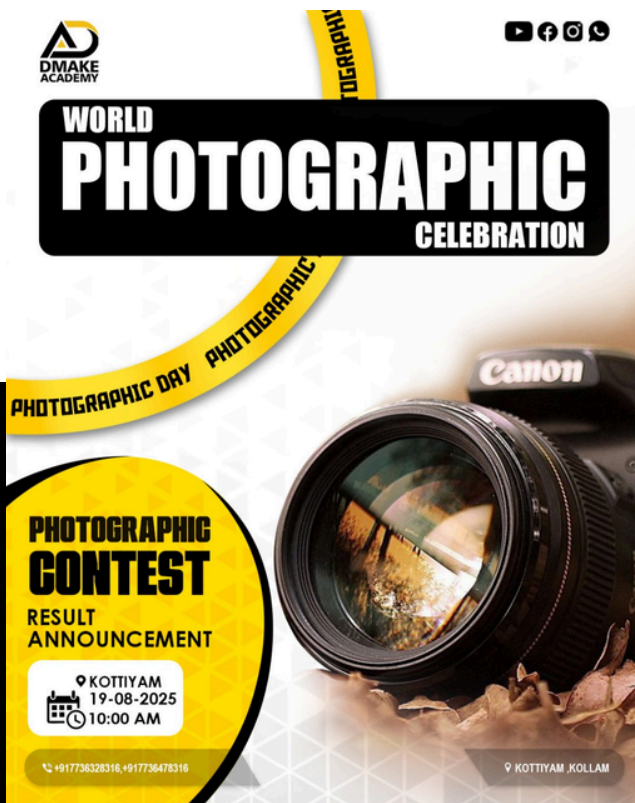
**2<sup>ND</sup> PRICE : ₹ 500/-**

**REGISTRATION FEE ₹ 100/-**

**RESULT ANNOUNCEMENT 19-08-2025**

7736478316, 7736328316

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**WORLD PHOTOGRAPHIC CELEBRATION**

**PHOTOGRAPHIC CONTEST**

**RESULT ANNOUNCEMENT**

📍 KOTTIYAM  
19-08-2025  
10:00 AM

📞 +917736328316, +917736478316

📍 KOTTIYAM, KOLLAM

## Criteria and Rewards

All entries for the World Photography Day Contest were judged on creativity, originality, clarity, composition, emotional impact, and relevance to the theme “Happy Faces.” To honor the best captures, winners received exciting rewards – 1st Prize ₹1000, 2nd Prize ₹500, and certificates of appreciation, celebrating both talent and passion for photography.



# Competition Photo Gallery



# Competition Photo Gallery







The World Photography Day celebration at Dmake Academy reached its true essence with the presence of our Chief Guest, Ponnu Surya, a well-known influencer and passionate photographer. Her vibrant energy and deep love for the art of photography brought inspiration and encouragement to every participant.

In her editorial address, Ponnu Surya reminded students that photography is not just about capturing images but about preserving emotions and narrating stories that words cannot express. She highlighted how dedication, creativity, and consistency have the power to transform simple clicks into meaningful art.

Her interaction with students was warm and engaging, as she offered valuable feedback on their competition entries and shared professional insights into building a career in photography and digital creativity. Ponnu Surya's presence added a spark of motivation, leaving students more confident to pursue their artistic visions. Her message to DMake students was clear and powerful –embrace creativity, find beauty in the smallest details, and never stop exploring new perspectives.





# WINNER ANNOUNCEMENT

World Photographic Day Photo Contest





2025



## Festival

"Onam - The Festival of Unity, Tradition, and Joy"

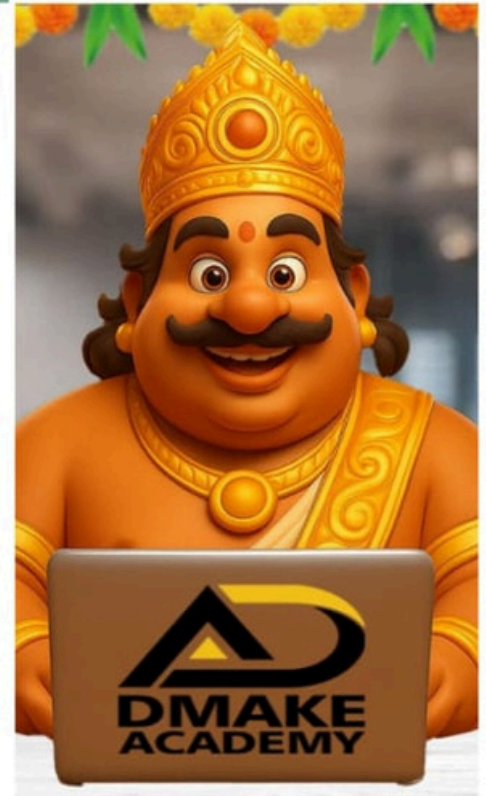
Onam, Kerala's grandest festival, is not just a celebration—it's an emotion

### *Onam @ Dmake Academy – The Celebration in the Making*

As the much-awaited festival of Onam approaches, Dmake Academy is buzzing with excitement and preparation. The days leading up to the celebration are just as special as the festival itself, filled with planning, creativity, and a spirit of togetherness that defines the Dmake family.

From the early sketches of Pookkalam designs, to the discussions about the grand Onam Sadya, every corner of the academy is alive with anticipation. Students and faculty alike are working hand in hand—organizing cultural programs, rehearsing traditional dance and music performances, and adding their creative spark to what promises to be one of the most vibrant celebrations of the year.

Onam at Dmake is never just about tradition—it is about blending **heritage with innovation**. Alongside classical events like **Thiruvathirakali** and games, our team is also planning modern cultural fusions that showcase the talent, diversity, and spirit of our community.



## *Countdown to Onam 2025 has begun!*

The spirit of Onam is almost here, and Dmake is ready to celebrate with colors, culture, and togetherness! From vibrant Pookkalams to the grand Onam Sadya from traditional art forms to moments of pure joy, our campus is set to bloom with festive energy.

Stay tuned... the most awaited Dmake Onam Celebration 2025 is on the way!

### *The Big Reveal Soon...*

The wait is almost over... Get ready for colors, culture, and celebrations like never before Dmake Onam 2025 - Just Around the Corner!

The wait is almost over Onam vibes are on the way to Dmake! Stay tuned for the most colorful celebration of the year.

